55"LCD Display

Resolution 1920x1080

(Full HD) Colours 1.06 billion **Brightness** 700cd/m<sup>2</sup> **Contrast Ratio** 1300:1 **Viewing Angle** Up/Down 178° Left/Right 178° **Response Time** 10ms (Grey to Grey)



# Stylish Large-screen Panels with Advanced Features

A highly functional commercial-use display featuring a high-brightness, thin-bezel design and compliance with Open Pluggable Specification (OPS) standards to support future system expansion.











**Options** 

Stand: ST-461V











# High Brightness of 700cd/m²

A high-brightness panel specifically designed for public space applications, ensuring crystal-clear images even in well-lit environments.

# Stylish Aluminium Bezel

ultra-thin 17.5mm bezel provides a stylish look and draws maximum attention to the screen, especially for content viewed on multiple screens.



### OPS-compatible Slot

Support for CAT5 (as with previous models) and the added feature of Open Pluggable Specification compatibility. This allows the installation of expansion cards (e.g. a personal computer card\*), opening up a wider scope of applications the display can be used for.



\*The MDT551S is compatible with Advantech Co. Ltd's ARK-DS220F-MTSA1E. For details, please contact a local Advantech dealership.

## SDI Card

An SDI card is available as an option, allowing compatibility with standard signal formats (3G-SDI, HD-SDI, SD-SDI) used in the broadcast industry and the daisy-chain connection of up to 25 units with a maximum cable length of 350m\* (for SD-SDI).

Possible transmission distance varies depending on installation conditions and the

# Auto Brightness

Two external light sensors are embedded in the display (i.e., one each in the front and back) for detecting brightness in front of the display as well as light from the rear of the unit.

This not only allows automatic brightness control according to the environment, but also contributes towards reduced power consumption and cost-savings.



### Other Features

Face-up Installation The ability to install displays face-up further increases commercial-use applications.

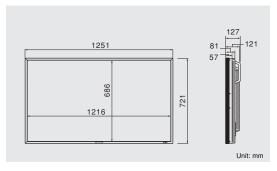
120Hz Compatible This feature provides smooth playback of fast-moving images.

Built-in Speakers (10W+ 10W) Each panel has two built-in 10W speakers, eliminating the time, effort and cost required to connect external speakers.

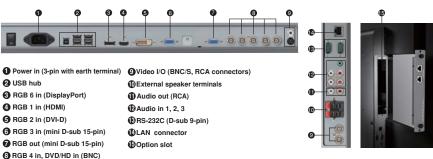
# 55" LCD Display



### **Dimensions**



### **Connector Terminals**



### **Specifications**

Orientation				Landscape/Portrait/Face-up
	Screen size (diagonal)			54.6" (1388mm)
LCD module	Panel type			IPS
	Pixel pitch			0.630mm
	Resolution			1920 × 1080 (Full HD)
	Colour			Approx. 1.06 billion
				• • • • • • • • • • • • • • • • • • • •
	Brightness			Max.: 700cd/m²
	Contrast ratio			1300:1
	Viewing angle (CR≧10)			Up/Down 178°, Left/Right 178°
<i>r</i>	Response time			10ms (Grey to Grey)
/iewing area				1209 x 680mm
ower management				VESA DPM
Plug-n-Play				VESA DDC2B, DDC/CI
uto adjustment				Contrast, Position, Phase, Clock
OSD user functions			k	Brightness, contrast, black level, zoom, PiP, screensaver, side border colour, Gamma selection, olack level expansion, heat status, power-on delay, schedule, tiling, CAT5 control, LAN control, closed caption, programmable LUT, et
	(Analog)			Mini D-sub 15-pin, BNC (R, G, B, H, V) (PC/AV common)
		Input connector	Digital)	HDMI (PC/AV common), DVI-D (with HDCP, PC/AV common), DisplayPort
Input/Output signal		Output connecto	or	Mini D-sub 15-pin
		CAT5 input (option	on)	Modular 8-pin×1 providing RGB differential video and RS-485 control support
	PC	CAT5 output (opt	tion)	Modular 8-pin×1 providing RGB differential video and RS-485 control support
	input/	Horizontal freque		15.625/15.734, 31.5-91.1kHz
	output	Vertical frequence		50, 58-85Hz
		Video signal	,	Analog: RGB, Digital: RGB
		Sync signal		Analog: separate (TTL), composite (TTL), Sync-on-Green, Digital: TMDS
				640 × 480, 800 × 600, 1024 × 768, 1280 × 768, 1360 × 768,
		Resolutions supp		$1280 \times 1024$ , $1600 \times 1200$ , $1920 \times 1080$ , $1920 \times 1200$ ( $1600 \times 1200$ , $1920 \times 1200$ simplified compression)
	AV input/ output  Audio input/		Analog)	Composite video <bnc>, S-terminal, BNC (Y/Pb/Pr;PC/AV common)</bnc>
		. (	Digital)	HDMI (PC/AV common), DVI-D (with HDCP, PC/AV common)
		Output connecto	r	Analog: composite video <bnc></bnc>
		Resolutions supp		Composite signal/S-terminal: NTSC, PAL, SECAM, 4.43 NTSC, PAL60 Component signal: 480i, 480p, 576i, 576p, 720p, 1080i, 1080p
			Analog)	RCA pin jacks × 2 (L/R), stereo mini jack
		' (	Digital)	HDMI x 1
	output	Output connecto	or	RCA pin jacks (L/R)
	Speaker/Aud			External speaker jacks (7W + 7W) and internal speakers (10W + 10W)
	Control Input connector			RS-232C <d-sub 9-pin="">, LAN <modular 8-pin=""></modular></d-sub>
	input/output	put/output Output connector		RS-232C <d-sub 9-pin=""></d-sub>
SB hub				Self-powered hub: 2 upstream (OPS slot, external connection)/4 downstream/USB2.0 compliant
ption slot (OPS slot)				Both digital (OPS) and analog (CAT5) supported
Power supply	Voltage, Current			100-240VAC, 50/60Hz
	Consumption			Max.: 316W (293W w/o speakers)
				Factory default setting: 202W
				Less than 5W with CAT5 input selected
	Consumption in economy mode			Less than 1W with other input selected
				0W with power switch off
Dimensions (W x H x D)	Net			1251 × 721 × 127mm
	Overall			1474 × 938 × 346mm
	Net			Approx. 37.0kg
	Gross			Approx. 47.5kg
/all mounting interfac	ce			8 holes, M8 screws (200mm (7.9") pitch) for monitor, 4 holes x 2 sets, M4 screws (100mm (4.0") pitch) for SBC , Signage player mounted on monitor
Regulation/Guideline compliance				UL60950-1/C-UL/CE Marking/BSMI/GOST-R/FCC-A /DOC-A/C-Tick/ RoHS/US Mercury/Energy Star/CCC only for Chinese model
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<sup>\*</sup> Values shown in the Specifications chart are typical values; actual values may vary depending on individual unit differences.

\* The display size shown on the cover page of this flyer is rounded off to a whole number. The actual size is listed in the Specifications chart.

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